



International Training Program on **Agritech Startups for Optimizing the Agri Value-Chain**

17-30 January 2024 at MANAGE, Hyderabad

The Course's **Uniqueness**

This course places a strong emphasis on the latest agritech innovations, equipping participants with the knowledge and tools to leverage technology for optimizing every stage of the agricultural value chain.

Through partnerships with leading agritech companies and access to industry experts, the course facilitates networking and mentorship opportunities, enhancing the chances of success for aspiring agritech entrepreneurs.

Objectives

To empower participants with the skills, knowledge, and tools needed to harness agritech solutions for optimizing the agricultural value chain and stimulate the creation of innovative agritech startups addressing vital challenges within the agri value-chain.

Apply online: <https://shorturl.at/chsP8>

Training **Content**

Agritech Startups Significance, Value Chain Insights, Venture Fundamentals, Agricultural Innovation, Problem Identification, Precision Technology, Farm Management, Data-Driven Decisions, Tech in Supply Chain, E-commerce Strategies, Fundraising Approaches, Scalability Strategies, Global Expansion, Tech Trends and Success Case Studies.

Eligibility of the Participants

Firsthand experience in agri-business/agriculture – Reasonable level of expertise in Public/Private/Civil societies in agriculture and allied sectors in the training theme area of ITEC member nations.

Benefits to the **Trainees**

Offering insights from diverse global agri value chains, the course will provide a holistic understanding of challenges and opportunities, enabling participants to adapt strategies to various contexts.

Course **Director**

Dr. Saravanan Raj

Director (Agricultural Extension) &
CEO, Centre for Innovation and Agripreneurship
MANAGE

e-mail: saravanan.raj@manage.gov.in

Mobile: +91 – 84650 077999

Landline: +91 – 40 – 24016693/ 24594537

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad 500 030, Telangana, India

www.manage.gov.in

